

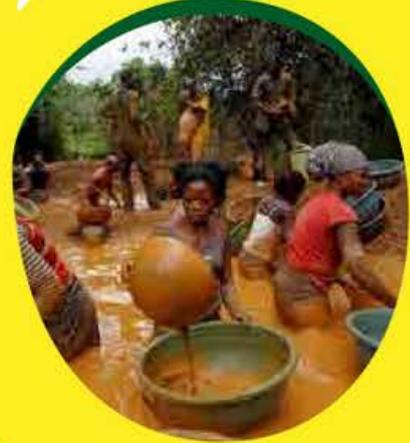
REBRANDING AFRICA FORUM

4 - 5 & 6 Octobre / October 2019

« Enjeux socio-économiques de
l'exploitation minière en Afrique »

« Socio-economic Challenges
of mining in Africa »

ème
édition
BRUXELLES



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Organisé en Partenariat avec



REBRANDING AFRICA FORUM

Launched in 2014, Rebranding Africa Forum is a socio-economic forum organised in partnership with **Notre Afrik** Magazine. Since its inception, the forum has encouraged debates on the issues facing Africa.

For its 6th edition which will be held in Brussels on 4 and 5 October 2019, RAF is pursuing its mission by focusing on the mining sector, through the theme:
« Socio-economic issues of mining in Africa »

OUR MISSION:





THE RAF IN A FEW FIGURES

5 Editions

+2500 Participants

15 Talented innovators

145 Prestigious speakers

+100 Sponsors & Partnerships

+250 Media coverage

+10 Agreements signed

35 Awards awarded



REGARDING RAF 2019!

For its 6th edition, the Rebranding Africa Forum invites you to meet at the Brussels City Hall on October 5th, 2019 under the theme:

« Socio-economic Challenges of mining in Africa »

During the forum :

🕒 3 panels will address issues related to the mining sector in Africa:

- Panel I : Investing in Mining in Africa
- Panel II : Challenges and opportunities of local processing of mineral resources
- Panel III : The Future of Mining in Africa

🕒 The Innovation Time : Presentation of 3 success stories in terms of innovation

You are also invited, during this business weekend, to our other events:

- 🕒 The Networking Business Welcome Cocktail (Friday October 4th, 2019 at the Métropole Hotel in Brussels)
- 🕒 The Recruiting Day (Saturday October 5th, 2019, in parallel with the Forum at the Brussels City Hall)
- 🕒 The Rebranding Africa Awards Gala (Saturday October 5th, 2019 at the Marriott Hotel in Brussels)

[Access the RAF 2019 programme](#)

ARE EXPECTED AT THE RAF 2019

Internationally renowned speakers:

- Mr. Lassina ZERBO, SExecutive Secretary of CTBTO
- Mr. Philippe CLOSE, Mayor of Brussels City
- H.E. Ibrahim Boubacar KEITA, President of the Republic of Mali
- Mr. Naguib SAWIRIS, Businessman, shareholder of several companies in the mining and agribusiness sector, he is also the owner of the news channel, Euronews
- H.E. Ibrahima Kassory FOFANA, PM. of the Republic of Guinea
- H.E. Faure GNASSINGBE, President of the Republic of Togo
- Mrs. Lelenta Hawa BABA BA, Minister of Mines and Petroleum of Mali
- Mr. Omar TOGUYENI, VP Regional IAMGold in West Africa
- Mrs. Yassin BAYO, CEO of Vista Bank
- Mr. Olivier COLOM, CdA Endeavour Mining Corporation
- Mr. Matata Mapon PONYO -PM Honorary (DRC) - Economist
- Mrs. Marie Chantal KANINDA, Executive Director of World Diamond Council (WDC)
- H.E. Christophe DABIRÉ- PM of Burkina Faso
- Mr. Ousmane DORE - CEO of BAD central Africa

The representatives of the Belgian, Benelux and African Chambers of Commerce

Ministerial delegations

- Mr. Oumarou IDANI - Minister of Mines and Quarries of Burkina Faso
- Mr. Léopold MBOLI FATRANE- Minister of Mines and Geology of the Central African Republic
- Mr. Hamid Tahir NGUILIN- Minister of Finance of Chad
- Mr. Harouna KABORE- Minister of Commerce, Industry and Crafts, Burkina Faso

Diplomatic representatives

Promotion and investment agencies from the countries represented

African and European companies from the mining sector

- Burkina Faso Business House
- Endeavour Mining Group
- IAM Gold Essakane
- World Diamond Council (WDC)

NGOs to make the voice of civil society heard

- The African Center for Research on Mining Policies (CARPEM)
- Women in Mining Sénégal

Investors

Strategic partnerships (To ensure the quality of exchanges and increase business opportunities)

- SEMICA (International Exhibition of Energy, Mines and Quarries)
- AFRICSEARCH (Leader in Talent Sourcing and Development in Africa)
- AFRIKJOBS
- CEA (Economic Commission for Afrique)

JOINING AS A SPONSOR OF RAF 2019

The Rebranding Africa Forum is one of the most important economic events in terms of North-South relations because of its notoriety given its 5 years of existence. Every year, it brings together political and economic decision-makers, heads of institutions from Africa and Europe as well as entrepreneurs from various sectors.

We are inviting you to be part of our prestigious sponsors and partners for this new edition of RAF 2019. Thanks to our strategic partner **Notre Afrik**, the information magazine distributed in Africa, Europe, on board airlines and also available in digital version on Apple store and Google play, we offer your company the visibility it deserves so as to reinforce your positioning in your business sector.

By becoming a sponsor of the Rebranding Africa Forum, you are also committing your company to a social project in favour of the emergence of the African continent.

Join these companies and institutions who have trusted us



OUR SPONSORSHIP OFFERS

CATEGORIES SPONSORING	EMERAUDE 100.000 Euros	SAPHIR 75.000 Euros	DIAMOND 50.000 Euros	RUBIS 30.000 Euros	PLATINUM 20.000 €	GOLD 15.000 €
Sponsor et branding Exclusif du Welcome Networking Business Cocktail du 4 Octobre 2019 Exclusive sponsoring and branding of the Welcome Networking Business Cocktail (October 4th, 2019)	✓					
Sponsor et branding Exclusif du Business Lunch du 5 Octobre 2019 Exclusive sponsoring and branding of the Business Lunch (October 5th, 2019)		✓				
Votre DG orateur de marque en ouverture du Forum du 5 Octobre 2019 Your CEO as keynote speaker during the Forum Day (October 5th, 2019)	✓					
Votre Roll Up dans la salle du Forum du 5 Octobre 2019 Your roll up in the Forum's location's hall on October 5th, 2019	✓	✓	✓			
Votre Roll Up dans la salle de la soirée de Gala du 6 Octobre 2019 Your roll up in the Gala's location's hall on October 5th, 2019	✓					
Votre vidéo promotionnelle diffusée au Forum du 5 Octobre 2019 Broadcasting of your promotional video during the Forum Day (October 5th, 2019)	✓	✓				
Vos supports d'entreprise dans les goodies des participants Your communications materials in the attendees' goodies	✓	✓	✓			
Votre Publireportage dans le magazine Notre Afrik (édition d'Octobre 2019) Your infomercial published in Notre Afrik Magazine (October 2019 Edition)	06 pages	04 pages	03 pages	01 pages		
Soirée de Gala des Rebranding Africa Awards du 06 Octobre 2019 The Rebranding Africa Award gala evening on October 5.th, 2019	10 places offertes	06 places offertes	04 places offertes	03 places offertes	02 places offertes	01 place offerte
Visuel de votre entreprise dans le catalogue du RAF 2019 distribué aux participants Your infomercial published in the RAF2019's catalogue distributed to the attendees.	03 pages (incl. back cover)	02 pages (incl. 2nde cover)	1 page intérieure	1 page intérieure	1 page intérieure	1 page intérieure
Votre logo sur tous les supports de communication du RAF 2019 Your logo in all the communication supports of the RAF 2019	✓	✓	✓	✓	✓	✓
Votre logo sur la page sponsors du site internet du RAF Your logo on the dedicated sponsor's webpage on the RAF's website	✓	✓	✓	✓	✓	✓
Mise à disposition d'un espace pour le desk présentoir de votre entreprise au Forum du 5 Octobre 2019 Provision of a specific space for your company during the Forum Day (October 5th, 2019)	✓					

Infos et inscriptions: www.rebrandingafrica.com

Suivez-nous également sur



Rebranding Africa Forum



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