

October 20-21st, 2022

Brussels - Belgium

REBRANDING
AFRICA FORUM
Make Africa Great

8th edition

Enticing strategies for African Nations



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 Rebranding Africa #RAF2022 #MakeAfricaGreat

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PRESENTATION AND HISTORY OF REBRANDING AFRICA FORUM

Presentation

Thierry HOT launched the **Rebranding Africa Forum (RAF)** in 2014 with the intention to create a framework for consultation, reflection and exchange on the potentials that abound in Africa. RAF is a socio-economic forum organised in partnership with the magazine, **Notre Afrik**. It intends to be the meeting place where reflections on the profound transformations that Africa is in need of today to renew itself and attract partners who are essential to confront the challenge of development are thought out.

RAF has become in 8 years, a must-attend event for Africans who want to impact their continent and be part of the ongoing development process.

Our mission

The main mission of the Forum is to improve Africa's image and to promote its assets. The challenge being to break the numerous cognitive biases that characterise the perception on African countries and to build and/or reinforce the confidence of partners, stakeholders and investors for an inclusive sustainable development.

The emergence of the continent

By creating interactions that are conducive to exchanges, win-win business opportunities between European and African companies; and by facilitating the necessary synergies for emergence.

Facilitating Networking

By networking politicians, experts, academics, banking institutions, business leaders, investors and development partners, representatives of civil society and the diaspora, media, etc.

Putting Africa back at the centre of the world

By highlighting the profound transformations that Africa needs to make a fresh start and achieve its emergence aspiration; by influencing the Media's agenda setting; by encouraging North/South and South/South cooperation;

and by reaffirming the pride in belonging to a continent that is moving towards renaissance.

Supporting sustainable development

Through our partnerships with international institutions and companies that are concerned about a "Green Africa"; and by encouraging the adoption of environmentally friendly habits.

Supporting entrepreneurship and innovation

By facilitating investments in start-ups and supporting gender-based projects, especially those of young people and women on the African continent.



STORY OF REBRANDING AFRICA FORUM

The Rebranding Africa Forum is :

7 editions

+5000
Attendees



21 Talented
Innovators



200
Prestigious Speakers



+370 Sponsorships
and Partnerships



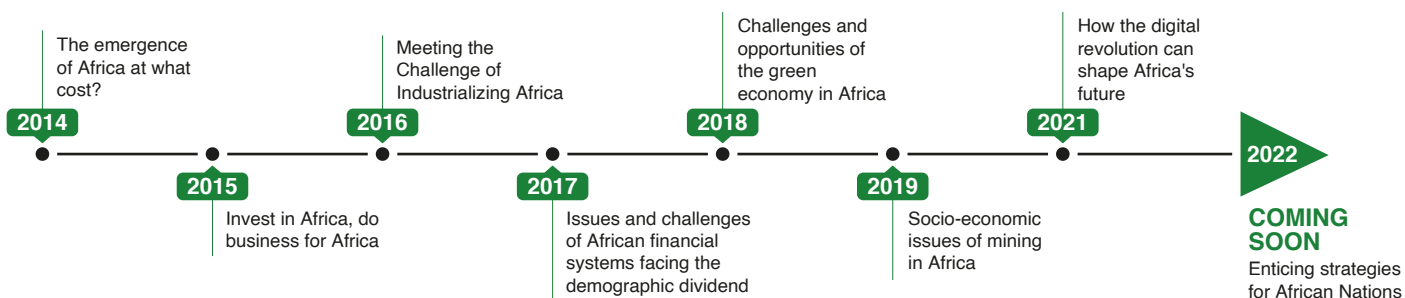
+ 500 Media
Coverage



+ 20 Agreements
Signed

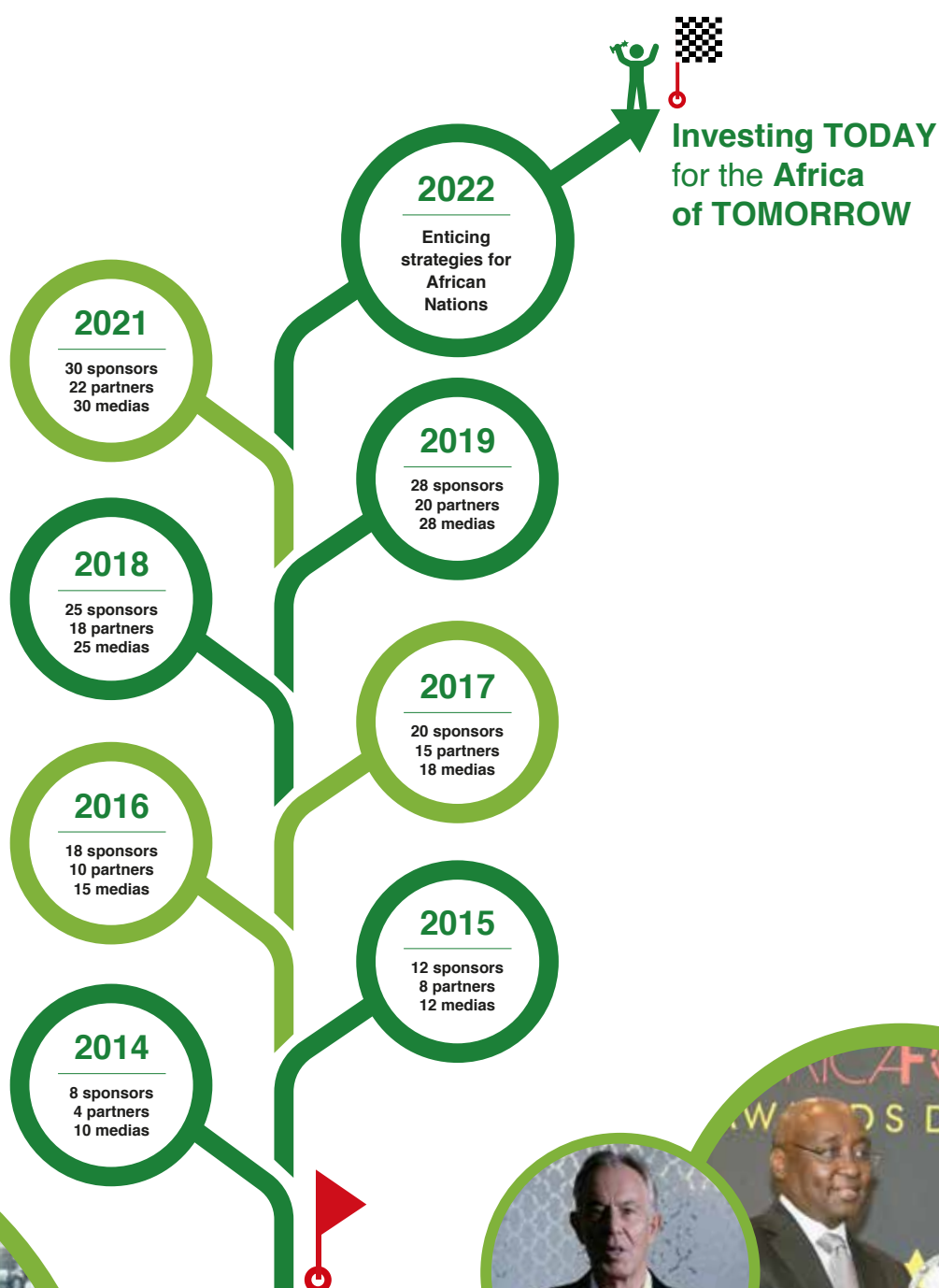
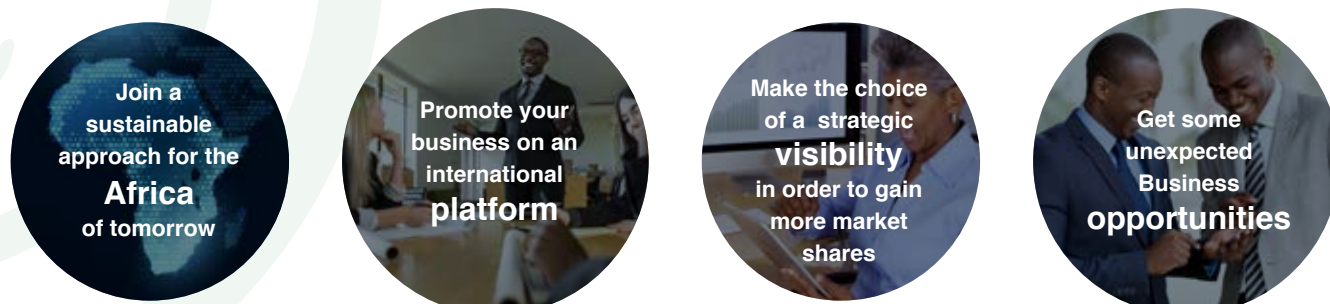


+ 50 Awards
assigned



WHY TO BE A SPONSOR?

By associating your brand image to the prestigious forum of the Rebranding Africa Forum you make the choice of:



Investing TODAY for the Africa of TOMORROW



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OVERVIEW OF SOME TOP SPONSORS AND PARTNERS

Sponsors



Media partners



Strategic partners








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**Save
the
date**

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