

REBRANDING AFRICA FORUM, 8th Edition
Brussels, OCTOBER 20th -21st, 2022

Theme «Enticing strategies for African Nations »

Thursday October 20th, 2022

07:00 PM : Welcome Business Cocktail

Place : Le Châtelain Brussels Hôtel, Rue du Châtelain 17, 1000 Brussels

Friday October 21st, 2022

08:00-08:30 AM : Welcome of guests and registration

Place : Parlement de la Communauté Française de Belgique, Rue Royale 72, 1000 Brussels

08:45 - 09:15 AM - Launch ceremony- Welcome Remarks

Thierry Hot, Chairman Rebranding Africa Forum, Vice chairman Lilium Capital

Rudy Demotte, President of the Parliament of the French Community of Belgium

09:20 - 10:20 AM - Opening Remarks

Dr. Sidi Ould Tah, CEO BADEA

Wankele Mene, Secretary General of the Continental Free Trade Area

Kanayo Awani, Vice President of the Africa, Export Import Bank Afreximbank

André Flahaut, State Minister and Member of the Chamber of Representatives Kingdom of Belgium

Serge Ekue, President of the West African Development Bank (BOAD)

S.E. Madame Hadja Lahbib, Minister of Foreign Affairs, for European Affairs and Foreign Trade of Belgium (Tbc)

S.E.M Julius Maada Bio, President of Republic of Sierra Leone

10:30 - 11:30 AM Panel I

The role of the State and Investment Promotion Agencies in strategies of attractiveness

Antonio Henriques Da Silva, President of National Agency for the Promotion of investments in Angola

Carole Versteeg, Deputy Director General of the investments promotion center of Ivory Coast (Cepici)

Pascal Peyrou, General Secretary, Groupe Initiative Afrique

Moderator : Léocadie Ebakisse

11:40 - 12:40 AM Panel 2

The Private sector and attractiveness strategies

Carole Maman, Chief Investment Officer, Bio Invest

Lynda Apling Kouassi, Founder and Director, Kazeine

Yassin Bayo, Managing Director, Vista Bank Group

Harouna Kaboré, Former Minister of Trade, Industry and Crafts, Burkina Faso

Moderator : Guy Gweth, CEO of CAVIE

01:00 - 02:00 PM: Lunch – Rebranding Africa Awards Ceremony

Keynote Speaker, Simon Tiemtoré, Chairman Lilium Capital and Vista Bank Group

02h30-03h00 PM TALK SHOW Julien Paluku, Minister of Industry, RDC **et Anthony Nkinzo**, President of the National Agency for the promotion of investments in RDCongo (Anapi)

Moderator : Leone Quedraogo

03:00 - 04:00 PM Panel 3

Human capital and cultural elements of attractiveness

Bernadin Assiene, Director Division of Internal Oversight Services , Member of the UNESCO Strategic Advisory Board

Didier Acouetey, CEO, AfricSearch

Christian Ngongang Quandji, Deputy Mayor of Marche-en-Famenne (Belgium) , President of the NGO Marchez Nord

Bassek Ba Kobhio, Film festival president « les écrans noirs »

Moderator: Marie-Roger BILDA

04:15- 05:15 PM Panel 4

Rating agencies or punishment agencies?

Edouard Ndiwumana, Mediator, Republic of Burundi

Aristide Ouattara, Risk advisory and Financial Industry Leader, Deloitte Afrique

Me Jamel Telab, Law Firm Partner, Diamantis & Partners

Roland Yago, Chief Executive Officer, Africa Global Ratings

Moderator: Sylvain Semilinko , Media Consultant

05:30 PM : Closing Remarks