

9th REBRANDING AFRICA FORUM
Brussels, October 20th - 21st, 2023

Theme:

«**Revolution in African financial systems, blending authenticity and modernity: Pathways to financial inclusion**»

Friday, October 20th, 2023

Location: BRUCITY, Rue des Halles 4, 1000 Bruxelles

06:30-7:00 PM: Reception and registration of participants

07:00-09:30 PM: Welcome Networking Business Cocktail

- ✓ Speech by **Paule Renée Etogo-Ebongue**, General Delegate of the Rebranding Africa Forum.
- ✓ Speech by **Ngueto Tiraina YAMBAYE**, Director General of the African Fund for Guarantee and Economic Cooperation (FAGACE).
- ✓ Speech by **Emmanuel WAFO**, Managing Director of Mit Chimie.
- ✓ Speech by **Lydia Mutyebele Ngoi**, Alderwoman for Housing, Public Heritage, and Equal Opportunities in Brussels.

Saturday, October 21st, 2023

Location: DoubleTree by Hilton Hotel, Rue Gineste 3, 1210 Bruxelles

08:00 - 08:30 A.M: Reception and registration of participants

08:45 - 09:00 A.M: Forum's Opening Ceremony and Welcome speech

- **Thierry Hot**, President of The Rebranding Africa Forum

09:00 - 09:40: A.M.: Opening Remarks

- **Eng. Hani Salem Sonbol**, CEO, International Islamic Trade Finance Corporation (ITFC)
- **George Agyekum Donkor**, President & Chairman, the ECOWAS Bank for Investment and Development (EBID)
- **Serge Ekué**, President, West African Development Bank (BOAD)
- **Kanayo Awani**, Vice President of the Africa, Export Import Bank Afreximbank
- **André Flahaut**, Minister of State, the Kingdom of Belgium

09:50-10:10 A.M: Conversation with

Ylias Akbaraly, Chairman & CEO of Redland, Sipromad & GatesAir Groups

Moderator: **Didier Acouetey**, CEO, AfricSearch

10:20 – 11:35 A.M: Panel 1

**Financing models of African economies.
Inventory and perspectives**

- **Abdoul Salam Bello**, Executive Director, Afrique Group II, World Bank
- **Adalgisa Barbosa Vaz**- Deputy Minister of Business Development, Ministry of Finance and Business Development - Republic of Cape Verde
- **Ottoniel Dos Santos**, State Secretary for finance, Republic of Angola
- **Isabelle Bébéar**, Director of International Relations, BPI France
- **Jean Van Wetter**- Managing Director, Belgian Development Agency (ENABEL)

Moderator: Alain Blaise Batongué, Director of Institutional Affairs, Orange Cameroon

11:45-12:00 A.M: **Conversation with**

Patrice Melom, Managing Director, Port Authority of Kribi (PAK)

Moderator : Anne-Marie Dias Borges- Journalist

12:10 A.M – 01:25 P.M: Panel 2

Fintechs and financial inclusion in Africa

- **Omer Gatien Maledy**, Executive Secretary, Interprofessional Council of Cocoa and Coffee in Cameroon (CCIC)
- **Fatimatou Ousmanou**, Co-founder, Tap-Tap Send Cameroon
- **Woumarou Boube Mourindi**, Finance Director, Vista Bank Group
- **Natasha Dimban**, Africa Expert, the Fintech Observatory
- **Audrey Alevina**, Founding Partner at Dhow Kimura (African Commodity Trade Finance Fund)

Moderator: Dumnia Boualam- Co-founder & CEO of Brussels Global Review

01:35-02:35 P.M: Lunch Break

Keynote Speaker: **Simon Tiemtoré**- Chairman Lilium Capital & Vista Bank Group

02:45-03:00 P.M: **Conversation with**

Felix Edoh Kossi Amenounve, CEO, Regional Stock Exchange (BRVM)

Moderator: Lynda Apling- Kouassi- CEO, Kazeine

03:10-04:25 P.M: Panel 3

Banking the Future: Rethinking Traditional Institutions

- **Richard Evina Obam**, Managing Director, Deposit & Consignment Fund of Cameroon (CDEC)
- **Bijou Tshiunza**: CEO MICRODEV
- **Lacina Koné**, CEO, Smart Africa
- **Aristide Ouattara**- Risk Advisor & Financial Industry Leader, Deloitte Francophone Africa

Moderator : **Léocadie Ebakissé**- CEO, Talents Awake

04:45-5:00 : Conversation with

Tahirou Barry, Chief Financial Officer of Ports and Terminals, Member of the Executive Committee of Africa Global Logistics (AGL)

Moderator : **Simon Pierre Etoundi** -Chief Editor of Notre Afrik Magazine

05:10 P.M: Closing Remarks

Dr Sidi Ould Tah, CEO of Arab Bank for Economic Development in Africa (BADEA)

05:20 P.M : Closing speech

07:30-11:30 : Rebranding Africa Awards Gala Evening

Location: Chatelain Hotel , Rue du Chatelain 17 , 1000 Bruxelles

- ✓ Reception and installation
- ✓ Rebranding Africa Forum Awards Ceremony
- ✓ Cultural entertainments