

9th REBRANDING AFRICA FORUM  
Brussels, October 20<sup>th</sup> - 21<sup>st</sup>, 2023

**Theme:**

«**Revolution in African financial systems, blending authenticity and modernity: Pathways to financial inclusion**»

**Friday, October 20<sup>th</sup>, 2023**

**Welcome Business Cocktail** with the support of **Lydia Mutyebele**, Alderwoman – Equal Opportunities, City of Brussels.

**Location:** BRUCITY, Rue des Halles 4, 1000 Bruxelles

**07:00-09:30 p.m.:**

- Speech by **Paule Renée Etogo-Ebongue**, General Delegate of the Rebranding Africa Forum
- Speech by **Bridgette Motsepe**, Pan African Parliament Goodwill Ambassador
- Speech by **Basile Tchakounté**, Secretary General of the African Guarantee and Economic Cooperation Fund (FAGACE)
- Speech by **Emmanuel Wafo**, Managing Director of Mit Chimie
- Speech by **Samba Bathily**, Founder and chairman of ADS Group
- Speech by **Lydia Mutyebele Ngoi**, Alderwoman for Housing, Public Heritage, and Equal Opportunities in Brussels

**Saturday, October 21<sup>st</sup>, 2023**

**FORUM**

**Location:** DoubleTree by Hilton Hotel, Rue Gineste 3, 1210 Bruxelles

**08:00 - 08:30 a.m.:** Reception and registration of participants

**08:45 - 09:00 a.m.:** Forum's Opening Ceremony and Welcome speech

- **Thierry Hot**, President of The Rebranding Africa Forum

**09:00 - 09:40: a.m.:** **Opening Remarks**

- **Eng. Hani Salem Sonbol**, CEO, International Islamic Trade Finance Corporation (ITFC) and Acting CEO, Islamic Corporation for the Development of the Private Sector (ICD)
- **George Agyekum Donkor**, President & Chairman, the ECOWAS Bank for Investment and Development (EBID)
- **Abbas Mahamat Tolli**, Gouverneur de la Banque des Etats de l'Afrique Centrale ( BEAC)
- **Kanayo Awani**, Vice President of the African Export Import Bank (Afreximbank)
- **André Flahaut**, Minister of State, the Kingdom of Belgium

**09:50 - 10:15 a.m.:** **Presidential Conversation with Our Guest of honor H.E Julius Maada Bio, President of the Republic of Sierra Leone**

- **Keynote Speech of H.E Julius Maada Bio**
- **Conversation with Didier Acouetey**, CEO AfricSearch

10:20 – 11:20 a.m.: Panel 1

**Financing models of African economies.**

**Inventory and perspectives**

- **Abdoul Salam Bello**, Executive Director, Afrique Group II, World Bank
- **Adalgisa Barbosa Vaz**, Deputy Minister of Business Development, Ministry of Finance and Business Development, Republic of Cape Verde
- **Isabelle Bébéar**, Director of International Relations, BPI France
- **Jean Van Wetter**, Managing Director, Belgian Development Agency (ENABEL)

Moderator: Alain Blaise Batongué, Director of Institutional Affairs, Orange Cameroon

11:30 - 11:45 a.m.: **Conversation with**

**Felix Edoh Kossi Amenounve**, CEO, Regional Stock Exchange (BRVM)

Moderator: Lynda Apling- Kouassi, CEO, Kaizene

12:00 a.m. – 01:00 p.m.: Panel 2

**Fintechs and financial inclusion in Africa**

- **Omer Gatien Maledy**, Executive Secretary, Interprofessional Council of Cocoa and Coffee in Cameroon (CCIC)
- **Fatimatou Ousmanou**, Co-founder, Tap-Tap Send Cameroon
- **Woumarou Boube Mourindi**, Finance Director, Vista Bank Group
- **Natasha Dimban**, Africa Expert, the Fintech Observatory
- **Audrey Alevina**, Founding Partner at Dhow Kimura (African Commodity Trade Finance Fund)

Moderator: Anne-Marie Dias Borges, Journalist

01:15 - 01:30 p.m.: **Conversation with**

**Patrice Melom**, Managing Director, Port Authority of Kribi (PAK)

Moderator : Anne-Marie Dias Borges, Journalist

**01:35 - 02:35 p.m.: Lunch Break**

Keynote Speaker: **Simon Tiemtoré**, Chairman Lilium Capital & Vista Bank Group

02:45 - 03:00 p.m.: **Conversation with**

**Tahirou Barry**, Chief Financial Officer of Ports and Terminals, Member of the Executive Committee of Africa Global Logistics (AGL)

Moderator : Simon Pierre Etoundi – Editor-in-Chief of Notre Afrik Magazine

03:10 - 04:25 p.m.: Panel 3

**Banking the Future: Rethinking Traditional Institutions**

- **Richard Evina Obam**, Managing Director, Deposit & Consignment Fund of Cameroon (CDEC)
- **Bijou Tshianza**: CEO, MICRODEV
- **Lacina Koné**, CEO, Smart Africa
- **Aristide Quattara**- Risk Advisor & Financial Industry Leader, Deloitte Francophone Africa
- **Djimbon Lossou Galé** - Coordonnateur général du pole Finance et Investissement de la BOAD

Moderator : Léocadie Ebakissé- CEO, Talents Awake

**04:35 p.m.: Closing Remarks**

**Dr Sidi Ould Tah**, CEO of Arab Bank for Economic Development in Africa (BADEA)

**04:50 p.m. : Closing speech**

## **REBRANDING AFRICA AWARDS GALA EVENING**

**07:30-11:30 p.m.:**

**Location:** **Chatelain Hôtel** , Rue du Chatelain 17 , 1000 Bruxelles

- Reception and installation
- **Rebranding Africa Forum Awards Ceremony**
- Cultural entertainments

