

## #RAF2024 Program

**Thursday, October 17<sup>th</sup>, 2024**

**5:00 PM - 8:00 PM: Welcome Business Cocktail "Invest in DR Congo"**

**Friday, October 18<sup>th</sup>, 2024**

**8:00 AM:** Participant Registration

**8:30 AM:** Welcome Address by the Chairman of The Rebranding Africa Forum

**8:45 AM:** Inaugural Communication of Democratic Republic of Congo, the honor country

**9:00 AM - 10:30 AM: \*Panel: Building Africa Together - The Africa We Want**

- **Serge Ekue**, President, West African Development Bank (BOAD)
- **Dr Sidi Ould Tah**, President, Arab Bank for Economic Development in Africa (BADEA)
- **Dr Diene Keita**, United Nations Assistant Secretary-General – UNFPA Deputy Executive Director
- **Damtien Tchintchibidja**, Vice-President, ECOWAS Commission
- **Moderator: Anne-Marie Dias Borges**



**Friday, October 18<sup>th</sup>, 2024**

**10:35 AM - 11:00 AM: \*Hard Talk: The Future of Africa between Tradition and Modernity**

- **HRH Mouhammad Nabil Mfourifom Mbombo Njoya**, Sultan King of Bamoun, Republic of Cameroon
- **Moderator: Léocadie Ebakisse**

**10:35 AM - 11:15 AM: \*Panel: Challenges of the African Continental Free Trade Area (AfCFTA)**

- **Wamkele Mene**, Secretary-General, AfCTFA
- **Balthasar Engonga Edjo'o**, President, CEMAC Commission
- **George Donkor**, President, ECOWAS Bank for Investment and Development (EBID)
- **Moderator: Claire Renée Mendy**

**11:30 AM - 12:30 PM: \*Panel: Future of Democracy in Africa**

- **Myss Belmonde Dogo**, Minister of National Cohesion, Solidarity and Poverty Reduction, Republic of Ivory Coast
- **Mario Giro**, Former Minister and Mediator of the Sant'Egidio Community
- **Seidik Abba**, President, International Center for Studies and Reflections on the Sahel
- **Alioune Tine**, Founder, Think Tank, Afrikajom Center
- **Moderator: Hamadou Tidiane Sy**



**Friday, October 18<sup>th</sup>, 2024**

**1:00 PM - 2:00 PM:** Lunch Break

**2:05 PM - 3:00 PM: \*Panel: Financing and Connecting Africa**

- **Abdoul Salam Bello**, Executive Director Group II, World Bank
- **Ama Okyere**, Special Advisor to the President, Afreximbank
- **Stanislas Zeze**, CEO, Bloomfield Investment Corporation
- **Julius Rone**, CEO, UTM Offshore Ltd
- **Jacques Jonathan Nyemb**, President, The Okwalians
- **Moderator: Anne-Marie Dias Borges**

**3:05 PM - 4:00 PM: \*Panel: Culture, Sport, and Soft Power**

- **Salif Traoré**, President, Magic System Foundation
- **Hugues Fabrice Zango**, World Champion & Indoor WR Holder, Triple Jump
- **Blick Bassy**, Singer and Songwriter
- **Louissette Thobi**, Secretary General, Confejes
- **Moderator: Léocadie Ebakisse**

**4:10 PM - 5:00 PM: \*Panel: Investing in Human Capital and Artificial Intelligence**

The continuation of the program on the next page.



**Friday, October 18<sup>th</sup>, 2024**

**4:10 PM - 5:00 PM: \*Panel: Investing in Human Capital and Artificial Intelligence**

- **Anne-Rachel Inné**, Lead Consultant and Founder, D4D@AUE
- **Emilienne Evangeline Biboum**, General Manager of Human Resources, MTN Cameroon
- **Moise Convolbo**, Senior Data Manager, LVMH
- **A. Komlan Fabrice Vossah**, Director of Treasury, Vista Bank Group
- **Moderator: Didier Acouetey**

**5:00 PM - 6:00 PM: \*Panel: Agribusiness and Value Chain**

- **Albert Zeufack**, World Bank Representative, DRC-Angola-Burundi-Sao Tomé
- **Massandjé Touré-Litsé**, Commissioner for Economic Affairs and Agriculture, ECOWAS
- **Stéphane Ouedraogo**, Vice-President, Business Development, Liliium Group
- **Hamet Aguemon**, Founder and CEO, Finco
- **Moderator: Claire Renée Mendy**

**6:00 PM - 6:15 PM: Closing Remarks**

The program for Saturday, October 19<sup>th</sup> on the next page.



**Saturday, October 19<sup>th</sup>, 2024**

**10:00 AM - 1:00 PM: Masterclasses**

- **10:00 AM:** ANAPI (Investment Promotion Agency of DR Congo)
- **10:45 AM:** CEMAC (Economic and Monetary Community of Central Africa)
- **11:30 AM:** BRVM (Regional Stock Exchange of West Africa)
- **12:15 PM:** FAGACE (African Guarantee and Economic Cooperation Fund)
- **12:30 PM:** ECOWAS (Economic Community of West African States)

**7:00 PM - 11:00 PM: [Rebranding Africa Awards Gala](#)**