

REBRANDING
AFRICA FORUM
Make Africa Great



17th – 19th October 2024



AGENDA

Building Africa Together

www.rebranding-africa.com

17th

Thursday October 17th 2024

Welcome Business Cocktail



Marriott Hôtel Grand Place,
3-7 Rue Auguste Orts, 1000 Bruxelles

5:00 -
8:00 PM

Welcome Business Cocktail « Invest in DR Congo »

05:00 PM

Welcome Adress

by **Thierry Hot**, Chairman of The Rebranding Africa Forum

05:15 PM

Opening Remark

by **H.E.Mrs Judith Suminwa Tuluka**, Prime Minister of DR Congo

05:25 PM

Welcome Remark

by **H.E.Mr André Flahaut**, State Minister, Kingdom of Belgium

05:35 PM

Testimony

by **Albert Zeufack**, World Bank Regional Director

05:45 PM

Testimony

by **Jean Van Wetter**, Managing Director of ENABEL

05:55 PM

DR Congo Showcase

by **Julien Paluku**, Minister of External Trade, DR Congo

06:15 PM

Questions/Answers

07:00 PM

Business Cocktail/Networking

18th

Friday October 18th 2024

Forum



DoubleTree by Hilton,
3 Rue Gineste, 1210 Bruxelles

08:00 AM

Participants Registration

08:30 AM

Welcome Adress

by **Thierry Hot**, Chairman of the Rebranding Africa Forum

08:50 AM

Hard Talk : Empowering DR Congo

H.E.Mrs Judith Suminwa Tuluka, Prime Minister DR Congo

Moderator: Thierry Hot

09:30 –
10:30 AM

Panel : Building Africa Together – The Africa We Want

- **Serge Ekué**, President, West African Development Bank (BOAD)
- **Dr. Sidi Ould Tah**, President, Arab Bank for Economic Development in Africa (BADEA)
- **Dr. Diene Keita**, United Nations Assistant Secretary General – UNFPA Deputy Executive Director
- **Damtien Tchintchibidja**, Vice-President, ECOWAS Commission
- **Louis Watum Kabamba**, Ministry of Industry and SME, DR Congo

Moderator : Anne-Marie Dias Borges

10:35 –
11:35 AM

Panel : Challenges of the African Continental Free Trade Area (AfCTFA)

- **Wamkele Mene**, Secretary-General, AfCTFA
- **Georges Rebelo Chikoti**, Secretary-General Organisation of African, Caribbean and Pacific States (OACPS)
- **George Donkor**, President, ECOWAS Bank for Investment and Development (EBID)
- **Julien Paluku**, Minister of External Trade, DR Congo
- **Mbogo Ngabo Seli**, Commissioner in charge of the Common Market Department Commission of the Economic and Monetary Community of Central Africa (CEMAC)

Moderator : Bridget Uzezi Ugwe

11:40 AM –
12:40 PM

Panel : Investing in Human Capital and Artificial Intelligence

- **Emilienne Evangeline Biboum**, General Manager of Human Resources, MTN Cameroon
- **Moise Convolbo**, Senior Data Manager, LVMH
- **Dative Uwimana**, Founder of IKAZE Ventures
- **Jacques Bonjawa**, Chairman African Association for Ethical Artificial Intelligence

Moderator : Didier Acouetey

12:50 –
01:15 PM

Hard Talk : The Future of Africa between Tradition and Modernity

H.R.H Mouhammad-Nabil Mforifoum Mbombo Njoya, Sultan King of Bamoun, Republic of Cameroon

Moderator : Léocadie Ebakissé

01:30 –
02:15 PM

Lunch Break

02:30 –
03:30 PM

Panel : Financing and Connecting Africa

- **Ama Okyere**, Special Advisor to the President, Afreximbank
- **Jacques Jonathan Nyemb**, President, The Okwelians
- **Myriam Ferran**, Deputy Director-General for International Partnerships, European Commission

Moderator : Anne-Marie Dias Borges

03:40 –
04:30 PM

Panel : Culture , sport et Soft Power

- **Patrick Muyaya**, Minister of Communication and Government Spokesperson, DR Congo
- **Salif Traoré**, President, Magic System Foundation
- **Seidik Abba**, President, International Center for Studies and Reflections on the Sahel
- **Louissette Thobi**, Secretary General, Confejes
- **Hugues Fabrice Zango**, World Champion & Indoor WR Holder, Triple Jump

Moderator : Léocadie Ebakissé

Friday October 18th 2024

Panel: The Future of Democracy in Africa

04:35 –
05:35 PM

- **Mario Giro**, Former minister and Mediator of the Sant'Egidio Community
- **Alioune Tine**, Founder, Think Tank, Afrikajom Center
- **Dr. Christopher Fomunyoh**, Special Advisor to the President – National Democratic Institute
- **Luis Filipe Lopes Tavares**, Former Minister of Foreign Affairs, Republic of Cape Verde
- **Marie Roger Biloa**, Founder, Africa International Media Group

Moderator : Hamadou Tidiane Sy

Panel: Agribusiness and Value Chain

05:40 –
06:30 PM

- **Albert Zeufack**, World Bank Regional Director
- **Massandjé Touré-Litsé**, Commissioner for Economic Affairs and Agriculture, ECOWAS
- **Stéphane Ouedraogo**, Managing Partner Stallion Cap Africa
- **Hamet Aguemon**, Founder and CEO, Finco

Moderator : Bridget Uzezi Ugwe

Closing Remarks

06:35 –
06:45 PM

- **Dr. Sidi Ould Tah**, President of the Arab Bank for Economic Development in Africa (BADEA)
- **H.E.Mr André Flahaut**, State Minister, Kingdom of Belgium

19th

Saturday October 19th 2024

Masterclasses and Gala

● DoubleTree by Hilton,
3 Rue Gineste, 1210 Bruxelles

10:00 AM –
01:00 PM

Masterclasses

10:00 AM

Invest in DR Congo

by **Julien Paluku**, Minister of External Trade, DR Congo

10:45 AM

BRVM (West African Regional Stock Exchange)

by **Felix Edoh Kossi Amenounve**, CEO

11:30 AM

FAGACE (African Guarantee and Economic Cooperation Fund)

by **Ngueto Tiraina Yambaye**, CEO

12:15 AM

BADEA (Arab Bank for Economic Development in Africa)

by **Tshepelayi Kabata**, Spécial Advisor to the President

● Hôtel Steigenberger,
71 Avenue Louise, 1050 Bruxelles

07:00–
11:00 PM

Rebranding Africa Awards Dinner