

Ama Okyere is communications and events advisor to the events advisor to the President of Afreximbank, having previously been marketing for Ecobank. She is a recognized brand strategist, having worked companies such as IBM, Diageo and Saatchi & Saatchi. She has helped several brands return to profitability and position themselves as market leaders. In parallel with her career, she is actively involved in supporting and raising funds for the communities.