

REBRANDING
AFRICA FORUM
Make Africa Great



RAF 2024

GENERAL & LOGISTICAL INFORMATION

GENERAL INFORMATION

WELCOME BUSINESS COCKTAIL



October 17th, 2024



Brussels Marriott Hotel
3-7 Rue Auguste Orts, 1000 Brussels



Starting at 5:00 PM

The **Welcome Business Cocktail**, a highlight of this 10th Edition, is a reception evening dedicated to all participants, offering them the opportunity to broaden their network and establish valuable connections with the Forum's partner companies.

- **12:00 PM – 4:00 PM** : Collect your personalized badge in the hotel lobby of Double Tree, Gineste 3, 1210 Brussels, with your registration confirmation.
- Update your profile for improved networking sessions.



Latest Arrival Time : 4:45 PM



FORUM



October 18th, 2024



Double Tree by Hilton
Rue Gineste 3, 1210 Brussels



Starting at 8:00 AM



Access is strictly upon presentation of
your badge.

Latest Arrival Time: 7:45 AM

Follow the Forum live on our digital platforms :



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MASTERCLASS



October 19th, 2024



Double Tree by Hilton – **PAGODA ROOM**
Rue Gineste 3, 1210 Brussels



Starting at 10:00 AM



Access is strictly upon presentation of
your badge.

Latest Arrival Time: 9:30 AM

GALA EVENING



October 19th, 2024



Steigenberger
Av. Louise 71, 1050 Brussels



Starting at 7:00 PM



Please bring **your access ticket**, which will be required at the entrance.

Latest Arrival Time: 6:30 PM



DRESS CODE : FORMAL EVENING ATTIRE REQUIRED.



LOGISTICAL INFORMATION

SHUTTLES

A VIP bus will be provided for participants staying in our partner hotels - **NHOW**
BLOOM & DOUBLE TREE BY HILTON

DEPARTURE AND RETURN SCHEDULE FROM OCTOBER 17 TO 19, 2024



October 17th, 2024 : Transfer to Marriott Hotel and back to Hotel

➔ DEPARTURE : 4:00 PM

➔ RETURN : 9:30 PM



October 18th, 2024 : Transfer to Double Tree By Hilton and back to Hotel

➔ DEPARTURE : 7:30 AM

➔ RETURN : 7:00 PM



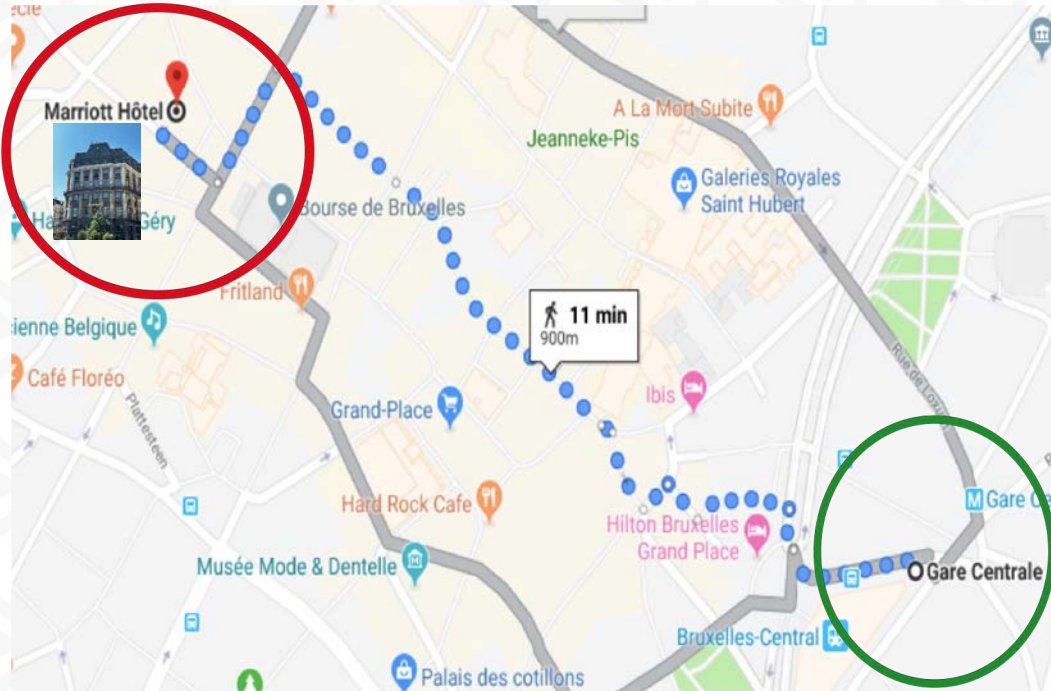
October 19th, 2024 : Transfer to Steigenberger and back to Hotel

➔ DEPARTURE : 18h00

➔ RETURN : 23h30



To reach the **MARRIOTT HOTEL BRUSSELS**
3-7 Rue Auguste Orts, 1000 Brussels



OPTION A

Take Bus 86 (direction Machtens) from BRUSSELS – CENTRAL Station to the BOURSE stop.

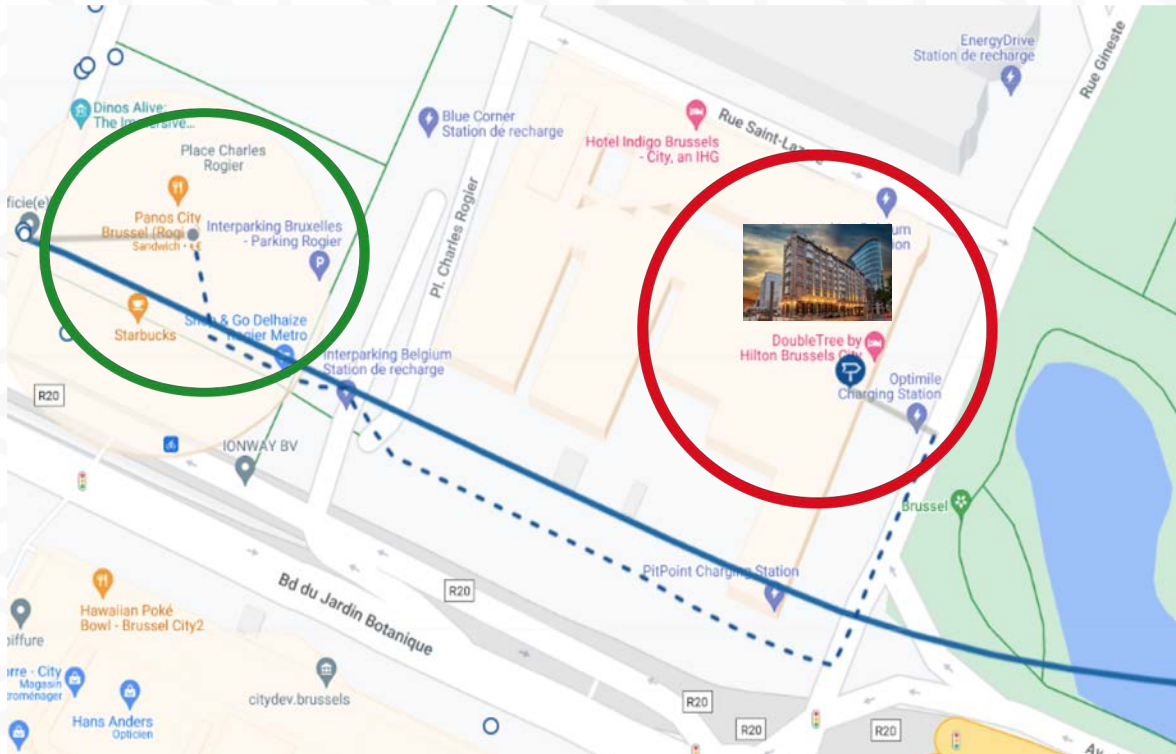
OPTION B

Walk 10 to 15 minutes from BRUSSELS – CENTRAL Station to the hotel.

OPTION C

By car, access the underground parking BePark-Parking Bourse : Rue Paul Devaux 8- 1000 Brussels. Open : 24/7, contact : 02 880 05 50

To reach the **DOUBLE TREE BY HILTON**
Rue Gineste 3, 1210 Brussels



OPTION A

From the nhow Brussels Bloom (Rue Royale 250, 1210 Brussels) : walk to the Botanique metro station on Rue Royale. Take Metro line 2 towards Elizabeth. Alight at the next stop: ROGIER. Upon exiting the metro, turn left onto Boulevard du Jardin Botanique, then take the first left onto Rue Gineste.

OPTION B

By car, access the underground parking Interparking. Entrance at Rogier : Place Charles Rogier - 1000 Brussels. Open : 24/7. Contact : 025495454

Option to reach the **DOUBLE TREE BY HILTON** (Rue Gineste 3, 1210 Brussels), from Brussels International Airport (BRU) :

OPTION A



OPTION B



OPTION C



DIRECTIONS FROM BRUSSELS INTERNATIONAL AIRPORT (ZAVENTEM-BRU)



TAXI

- **Travel time:** Approximately 20 to 35 minutes, depending on traffic conditions.
- **Estimated flat rate:** Between €40 and €50.



TRAIN

At level -1 of the airport, take the Brussels Airport Express train, which departs every 15 minutes to Brussels Midi station.

- **Travel time:** 20 minutes.
- **Cost:** €10.30 for a one-way ticket.
- For more information, visit the SNCB website : <https://www.belgiantrain.be/fr>

Option to reach the **NHOW BRUSSELS BLOOM** (Rue Royale 250, 1210 Brussels), from Brussels International Airport (BRU) :

OPTION A



OPTION B



OPTION C



DIRECTIONS FROM BRUSSELS INTERNATIONAL AIRPORT (ZAVENTEM-BRU)



TAXI

- **Travel time:** Approximately 20 to 35 minutes, depending on traffic conditions.
- **Estimated flat rate:** Between €40 and €50.

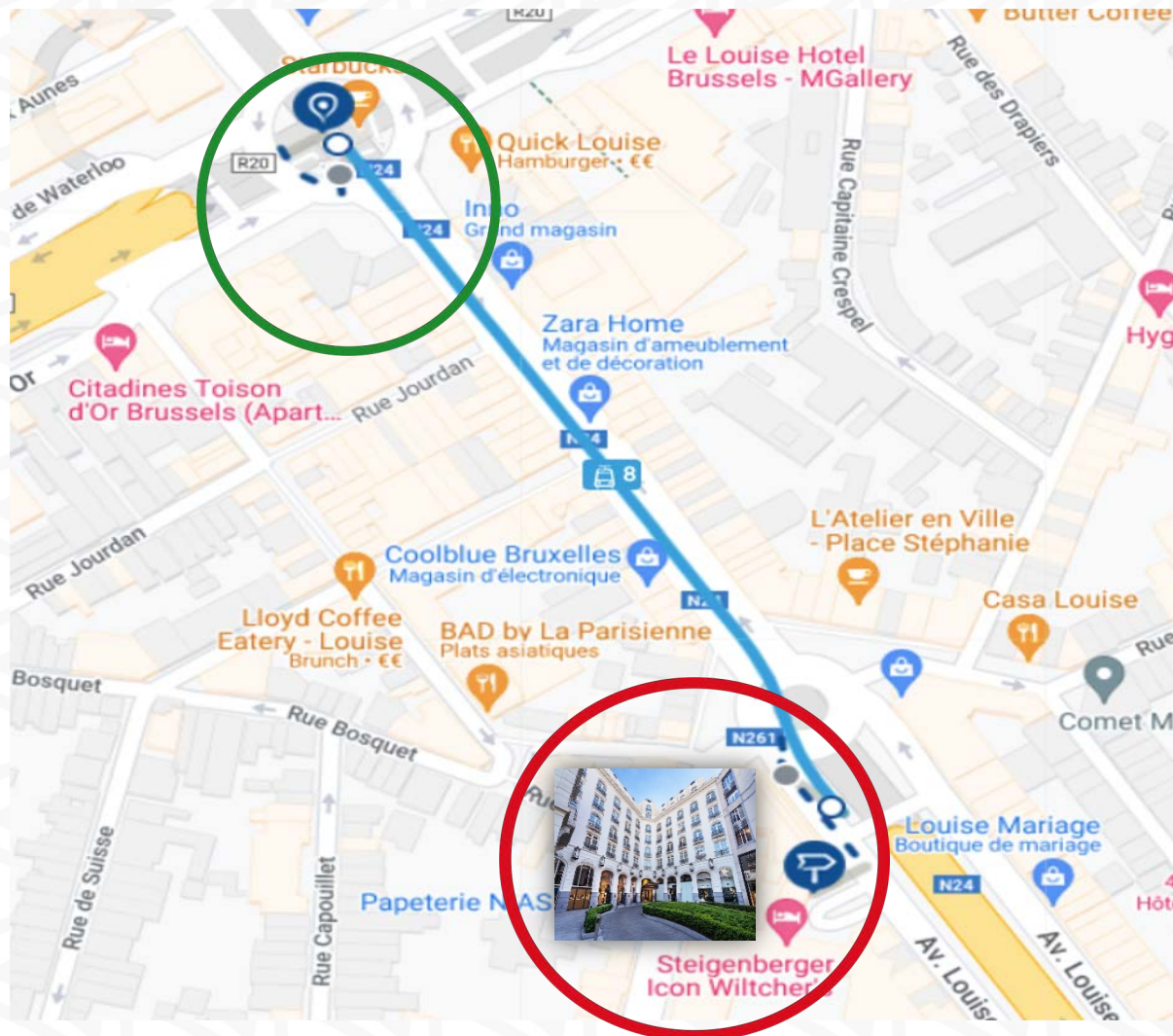


TRAIN

At level -1 of the airport, take the Brussels Airport Express train, which departs every 15 minutes to Brussels Midi station.

- **Travel time:** 20 minutes.
- **Cost:** €10.30 for a one-way ticket.
- For more information, visit the SNCB website : <https://www.belgiantrain.be/fr>

To reach the **GALA DU 19 OCTOBRE 2024**
Av. Louise 71, 1050 Brussels



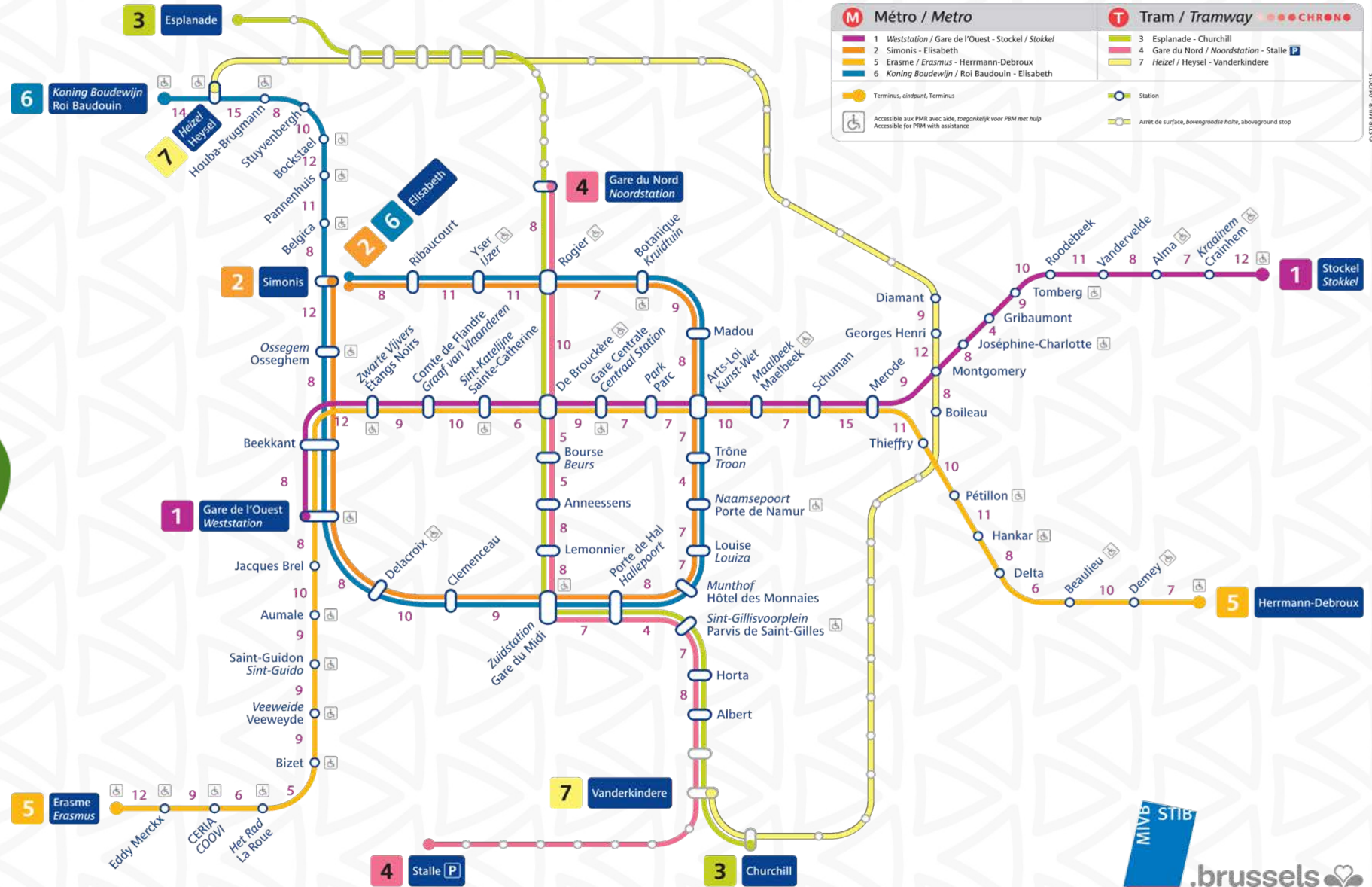
OPTION A

From the Double Tree by Hilton (Rue Gineste 3, 1210 Brussels), walk to the Rogier metro station at Place Charles Rogier. Take Metro line 2 towards Simonis. Alight at the stop: LOUISE. Upon exiting the metro, take tram 92 towards Fort-Jaco or tram 8 towards Roodebeek and alight at the Stéphanie stop, which is close to the hotel.

OPTION B

From the Nhow Brussels Bloom (Rue Royale 250, 1210 Brussels), walk to the Botanique metro station. Take Metro line 2 towards Simonis. Alight at the stop: LOUISE. Upon exiting the metro, take tram 92 towards Fort-Jaco or tram 8 towards Roodebeek and alight at the Stéphanie stop, which is close to the hotel.

USEFUL DIRECTIONS



Jump 1 Travel Ticket: if sold at the ticket office, €2.10 if sold on the tram, €2.50 (have the correct account or max €5). Information points in all metro stations or Website: <https://www.stibmivb.be/index.htm?l=fr>

TRANSPORT CONTACTS

AUTOLUX : Reservations by phone at +32 (0)2 512 31 23 or by email at dispatching@taxisautolux.be

VERTS : Reservations by phone at +32 (0)2 349 49 49 (available 24/7) or by email at info@taxis.be

VTC : heetch.com or uber.com (via mobile applications)

Worldwide VIP Chauffeuring and Limousine services

:Reservations by phone at +32 (0)2 772 00 00 or by email at info@directwayworldwide.com – www.directwayworldwide.com

REBRANDING AFRICA FORUM LOGISTICS CONTACT

(0032) (0) 486 907 653 – (0032) (0) 472 692 809



Don't forget to carry an identification document (driving license, identity card or passport) with you at all times when you travel.

WEATHER



In October, temperatures in Belgium typically range between **9°C and 15°C**. It is therefore advisable to always have **a coat, a scarf, and, of course, an umbrella on hand**, as showers can be frequent.

WE WISH YOU A SUCCESSFUL RAF

RAF 2024

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