

REBRANDING
AFRICA FORUM
Make Africa Great



OCTOBER, 09-12th 2025, Brussels

AI's challenges and opportunities for Africa

AGENDA



Building Africa Together

www.rebranding-africa.com

Thursday,
October
9TH, 2025

VENUE

Tangla Hotel,
5 Avenue Emmanuel
Mounier -1200 Brussels

Friday,
October
10TH, 2025

VENUE

Tangla Hotel,
5 Avenue Emmanuel
Mounier -1200 Brussels

Welcome Business Cocktail

04:30 TO
05:30 PM

Participants Registration

05:30 TO
05:45 PM

Welcome Address

by **Paule Renée Etogo/Ebongué**, Managing Director,
Rebranding Africa Forum

05:45 TO
06:20 PM

Sponsors' and Partners' Remarks

06:20 TO
06:30 PM

Q&A Session

06:30 TO
08:00 PM

Networking Cocktail Dinner

MC

Eric Christian Nya, Journalist, CRTV

Forum

MC

Léone Ouedraogo, Journalist

07:30 TO
08:30 AM

Participants Registration

08:45 AM

Welcome Address

by **Paule Renée Etogo/Ebongué**, Managing Director,
Rebranding Africa Forum

08:55 AM

Opening Speech

by **H.E. José Maria Neves**, President, Republic of Cape Verde

09:30 TO
09:55 AM

Hard Talk

✓ **Dr. Georges A. Donkor**, President, ECOWAS Bank for
Investment and Development (EBID)

Moderator

Bridget Uzezi Ugwe, Editor-in-Chief, Africa
News

10:00 TO
11:00 AM

Panel: How to Catch Up with the Artificial Intelligence (AI) Train

✓ **Jacques Bonjawo**, President, African Association for
Ethical Artificial Intelligence

✓ **Moïse Convolbo**, Senior Data Manager, LVMH

✓ **Joel Parfait Kuate**, Tech Entrepreneur, Digital House
Company

✓ **Christopher Egnankou**, President, Madiba Club

Moderator

Nana Aba Anamoah, CEO, Women of Valour

11:05 TO
12:05 AM

Panel: AI, Sports, Health, Education and Culture in Africa

- ✓ **Didier Acouetey**, President, AFRICSEARCH
- ✓ **Samia Chelbi**, CEO & Co-Founder, NET-INFO, DigiArtLivingLab
- ✓ **Prevost Jantchou**, Researcher and Physician, CHU Sainte-Justine, Montreal
- ✓ **Viviane Bondoma**, Economist and Founder, Ukuzola

Moderator **Simon Pierre Etoundi**, Editor-in-Chief, Notre Afrik Magazine

12:10 TO
12:35 AM

Hard Talk

- ✓ **Jean Paterne MEGNE EKOGA**, Vice-President, Development Bank of Central African States (BDEAC)

Moderator **Simon Pierre Etoundi**, Editor-in-Chief, Notre Afrik Magazine

12:40 TO
01:40 PM

Lunch Break

01:40 TO
02:40 PM

Panel : AI, Governance and Management

- ✓ **Pascal Agboyibor**, Lawyer & Managing Partner, ASAFO & CO
- ✓ **Khady Evelyne Denise Ndiaye**, Director of the Private Sector, UEMOA
- ✓ **Grégory Depasse**, Director – AI Expert, CGI Belgium
- ✓ **Annelore Isaac**, Deputy CEO, Hub Brussels
- ✓ **Thierno Seydou Diop**, Partner, Schuman Associates

Moderator **Léocadie Ebakisse**, Speaker & Moderator, Talents Awake

02:40 TO
03:40 PM

Panel: AI, Finance and Insurance

- ✓ **Basile Tchakounte**, Secretary General, African Guarantee and Economic Cooperation Fund, FAGACE
- ✓ **Jocelyne N'Guessan**, Deputy CEO, Corporate Division, Banque Atlantique
- ✓ **Stanislas Zézé**, CEO & Founder, Bloomfield Investment Corporation
- ✓ **Louis Lebon**, Private Sector Development Expert, ENABEL

Moderator **Léocadie Ebakisse**, CEO, Talents Awake

03:40 TO
04:40 PM

Panel : Extractive Industries, Logistics and Infrastructure

- ✓ **Stéphane Ouedraogo**, Managing Partner, Stallion Cap Africa
- ✓ **Alexis Frémeaux**, Head of Innovation, French Development Agency, Africa Department
- ✓ **Ekelie Biyiha**, Project Manager, Madiba Club

Moderator **Bridget Uzezi Ugwe**, Editor-in-Chief, Africa News

04:40 TO
05:00 PM

Closing Remark

REBRANDING
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Saturday,
October
11TH, 2025

VENUE

Tangla Hotel,
5 Avenue
Emmanuel
Mounier -1200 Brussels

VENUE

Marriott Hotel,
3-7 Rue Auguste Orts,
1000 Brussels

Masterclasses

10:00 TO
12:00 AM

MASTERCLASSES

Moderator Léone Ouedraogo, Journalist

Gala Evening

07:00 TO
11:30 PM

REBRANDING AFRICA AWARDS GALA

MC Eric Christian Nya, Journalist, CRTV

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